



Press Release – Immediate – 9th October 2007

Clearvoice Consulting launches ultimate business 2 business book, how to: “Profit from Technology”

Watford, Hertfordshire, UK, 8th October 2007; Nigel Maine, Senior Partner of Watford based telecommunications consultancy firm Clearvoice Consulting has released a long awaited, no-nonsense, hands-on business process book called Profit from Technology.

“Profit from Technology will help businesses do what it says on the cover” says Nigel Maine, “that is, boost productivity and profitability from between 50% to 100% by selecting and implementing the right technology. The book addresses the link between technology and its impact on a company’s sales and marketing efforts. It is aimed at all businesses that sell a product or service.”

The book provides information, examples, diagrams and graphs to assist owner managers in their organisation, planning and implementation strategies for winning business and generating new sales. Included is a Return on Investment analysis to ensure costs are kept to a minimum.

“Until now, no other similar book has been written” commented Nigel, “I have personally implemented these technologies in both my own businesses and those of my clients. I have chosen to share my knowledge and experiences in the form of a book as I believe that it can change the finances and future of a business forever.”

The author of Profit from Technology, Nigel Maine has over 23 years experience in b2b technology consultancy. He has been Managing Director and Senior Partner of a number of successful businesses providing integrated communications and business-centric solutions to corporate and small to medium enterprises.

A table of contents <http://www.lulu.com/browse/preview.php?fCID=1227788>

For more information, interviews or to obtain a copy of the book [profit from technology | http://www.clearvoice.co.uk/email/pop_ad/main_page2.html] please contact: Elizabeth Maine on 01923 713021, 07976 985162 or Email: liz.maine@clearvoice.co.uk, Web Site: <http://www.clearvoice.co.uk>, Address: The Old House, Croxley Green, Herts, WD3 4AG.

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