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Clearvoice Consulting Launch unique Technology Performance Coaching Programme

Workplace innovators Clearvoice Consulting have launched a unique programme offering technology performance coaching to all sizes of business. In today's economy, it is imperative to achieve a competitive edge. This programme provides it and helps businesses maintain it.

In the same way a business has an external accountancy firm and an internal accounts department or book-keeper, Clearvoice act as the external support to ensure that all technology is fully exploited to derive maximum profitability and productivity supporting internal individuals or IT departments.

Senior Partner Nigel Maine says, "if we are to purposefully participate in the world of commerce we have to understand and embrace the fact that technology is fundamental to our participation. Without it we cannot compete on the same level as our competitors".

"Technology Coaching closes the gaps between knowing what you want to achieve in your business and how to go about implementing it. This strategy ensures that it is possible to establish the required technology resources without being "sold" something you don't want or don't necessarily need" Said Nigel.

The programme is extensive. Clearvoice Consulting act as the facilitators through one or several sessions, as the customer feels is necessary, which pinpoint specific areas of concern.

The sessions are designed to:

- help businesses to understand effective technology and integration.
- help businesses to specify and source effective solutions.
- help businesses to support and coach staff in its use.

- provide businesses with the tools to review technology on an ongoing basis within the business environment, i.e. the workplace, industry and market.
- help businesses address technology needs embracing the expectations of the customer and how they want to communicate with.

Whilst being informal, the sessions are highly customised based upon business and personal coaching models. Clearvoice Consulting aim to work closely with an individual business and culture – not to shoehorn an organisation into their way of thinking.

With over twenty years experience in both business management and technology sales, Clearvoice is perfectly positioned to empower organisations and make recommendations from experience.

“It is a unique consultancy and coaching practice which aims to assist businesses on the best use of their technology to achieve maximum profitability.”

“Our experience enables us to understand the relationship between departments and therefore the impact any changes may have on other areas of a business. We understand the typical pit-falls that can be associated with the implementation of new systems. We ensure this is dramatically minimised by project managing installations from start to finish and targeting training where it is needed most,” said Nigel Maine.

“The process is similar to executive/business coaching. A senior member of staff or owner knows his/her business implicitly, i.e. what it “looks” like now, which means that they are the best person to decide what they want their business to “look” like in the future.”

Clearvoice help businesses achieve the following:

- Define what is needed for a business now and for future growth.
- Complete a Return on Investment (ROI) analysis to determine the value of the equipment and it is expected to perform in financial terms.
- Ask the right questions of suppliers to establish whether their offering will serve the business as it grows and develops.

- Draft an implementation plan to meet specific timescales and expectations.
- Draw up a list of expectations for Training, After-Care and Support to be met by the supplier.
- Create a Technology Team™ to oversee the implementation, support and on-going training either internally or with the supplier(s).
- Draw up a Review Plan in conjunction with the ROI analysis to be carried out at regular intervals to measure the financial rewards and the performance of the equipment in relation to internal and external factors as well as staff and customers.
- Draw up a coaching programme for staff to measure their use of the systems against pre-defined targets.

The interest shown regarding this new and innovative approach confirms that it will soon become a “must have” for all businesses.

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